

MIDDLE CLASS PROFILE IN MONGOLIA

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Abstract

Over the last decade, the government of Mongolia has implemented a series of policy reforms designed to enhance economic growth and reduce poverty with a more pro-poor orientation. The Mongolian economy has grown considerably since 2003 however, social development and specifically living standards of the population, have not experienced the same progress, contributing to poverty and inequality. The main objective of this research is to provide a preliminary analysis of the patterns of the middle class in Mongolia since no study has yet addressed this issue in the Mongolian context. This research was carried out using both qualitative and quantitative methods with specific purposes. Analysis using the absolute approach based on the average monthly consumption distribution shows that the middle class constitute 49.2% of the population in Mongolia. Middle class households tend to have no children or fewer children and tend to have completed secondary education or higher and work more in the public or private sector. Regarding the welfare profile, salary constitutes the largest income for the middle class. Public transfers such as pension and other allowances is the second highest source of income for all regions. Not surprisingly, livestock business income is the core income source in the countryside. Focus group participants reported that, in general, livelihood has improved as compared to 5 years ago.

Keywords: Relative and absolute approach, Household Socio-Economic Survey, Focus group discussion, Consumption quintile, Welfare profile, Income share

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1. Introduction

The individuals who belong to the middle class may hold the key to a country's prosperity, strengthening prospects for economic growth and poverty reduction. The basic income, skills, and values that characterize the middle class may enable them to improve not only their own standards of living, but also that of others (ADB, 2010). In effect, the focus of the middle class, as opposed to the poor (with the poor defined as those having only enough to survive), is a valuable base that contributes significantly to the economic, social and political life of a country.

Over the last decade, the government of Mongolia has implemented a series of policy reforms designed to enhance economic growth and reduce poverty with a more pro-poor orientation.⁴ The Mongolian economy has grown considerably since 2003 however, social development and specifically living standards of the population, have not experienced the same progress, contributing to poverty and inequality. In Mongolia, the percentage of the population living in poverty has remained around 30 percent over the last decade. A recent Household Socio-Economic Survey (HSES) concluded that 29.8 percent of the total population of Mongolia was living in poverty in 2011. Inequality, as measured by the Gini Index, showed that the gap between the rich and poor has widened, with a coefficient of 0.33 in 2011. The richest 20% of the population consumes 5 times the amount consumed by the poorest 20% of the population.

Increasing inequality perpetuates the categorization and distinction of households as "wealthy," "better-off," "average," "middle income," "poor" and "very poor," etc... In-depth research is required to explore who they are, how they differ, how group classifications have changed over time, and what role each group plays in economic, social and political life. Furthermore, analysis of the middle class and its role in society has become an important area of study in order to better understand and implement policies to reduce poverty and inequality.

The role of the middle class and population income distribution in Mongolia has drawn little attention in the literature. The existing studies that look at Mongolian income distribution are mainly concerned with cross-country analysis and therefore lack depth in terms of exploring national income trends. Moreover, they do not adequately control for the significant, underlying differences between individuals in urban and rural areas of Mongolia.

2. Objective of the study

The main objective of this research is to provide a preliminary analysis of the patterns of the middle class in Mongolia since no study has yet addressed this issue in the Mongolian context.

The study has the following objectives:

- ✓ To describe the profile of the middle class in Mongolia;
- ✓ To estimate the percentage of middle class in the Mongolian population;
- ✓ To assess the role of the middle class in the society;
- ✓ To make policy recommendations based on the results of the research.

⁴ Action Plan of the Government of Mongolia for 2008-2012, and The Economic Growth and Poverty Reduction Strategy (EGPRS).

3. Methodology

There is no universally accepted definition of the middle class. However, numerous household surveys have been done around the world and from each of these surveys information can be extracted on groups of households based on consumption or income level.

This research was conducted from 2012 to the end of 2013, covering a period of approximately one year. This time frame allowed the research team to first define the middle class using a relative approach at the beginning of the research period, and then to more definitively define the profile of the middle class using an absolute approach by the end of the research period.

There are two reasons why the absolute definition was not immediately applied at the research's onset. First, measuring the middle class using an absolute definition is generally more appropriate for comparisons across countries or regions. Second, it is difficult to define the appropriate absolute income or fixed cutoff points for the thresholds which classify households as "middle class" without prior research on income distribution.

The datasets used for this study were obtained from comprehensive surveys of households in Mongolia, specifically the Household Socio-Economic Surveys (HSES) conducted in 2007/08, 2011 and 2012. The latter dataset, HSES 2012, was used for the more detailed analysis of the middle class.

HSES is a nationally representative survey; the main objectives are to evaluate and monitor the income and expenditure of households and to profile poverty in the country. The survey has the following components: basic socio-economic information about household members, education, health, migration, employment, payment of jobs and other income, savings and loans, housing and energy, durable goods, non-food expenditures and food consumption.

The sampling frame of the HSES 2012 was developed by the National Statistical Office of Mongolia (NSO) based on the 2010 population census, while HSES 2007/08 and HSES 2011 were developed based on population figures for the current year from local civil registration offices. The design of the survey recognizes three explicit strata: 1) Ulaanbaatar-capital, 2) aimag-prefecture centers, and 3) rural areas and small towns/villages. The selection strategy was different in each stratum with a two-stage process in urban areas and a three-stage process in rural areas. The total sample size was 11,232 households for 2007/08 and 2011 and 12,811 households for 2012.

Our research was carried out using both qualitative and quantitative methods with specific purposes:

- ✓ The dataset of HSES 2011 was used to define the characteristics of the middle class in Mongolia. The study defines the middle class as those households that belong to the 3rd and 4th income/consumption quintile groups. Average monthly per capita consumption for these quintiles is in the range of MNT 132.578 and MNT 178.260. This definition is also consistent with the international definition of the middle class as those individuals or households that fall between the 20th and 80th percentile of the consumption distribution.⁵
- ✓ The findings of this analysis defined the sampling frame for the qualitative study. Around 300 screening interviews were conducted in order to select representatives of

⁵ Birdsall et al, 2000.

the “middle class” for focus group discussions. The screening interview questionnaire focused mainly on income, family size, education and employment status, housing conditions of the households, and number of livestock (in rural areas). Out of 300 interviews, 120 representatives were selected for focus group discussions. In total, 12 groups, of which 6 were in urban and 6 in rural areas, were conducted (Uvurkhangai aimag were selected based on average per capita consumption level). Participants included both women and men, with around 10 people per focus group.

- ✓ The income level determined through the qualitative study was also used to define the middle class. When we asked focus group participants to estimate how much money/consumption it takes for an average family (four members) to live a middle class lifestyle in their community, the median of all responses was MNT 12.000.000 – maximum MNT 16.800.00 and minimum MNT 7.200.00 for a 4 member family, which translates into a monthly consumption distribution of between MNT 150.000 and MNT 350.000 per person. This was determined by presenting respondents with a list of high-end consumer goods and services (housing, education, family trips, social insurance, other cost and tax), asking whether they have them and whether they believe most other people have them. This estimate was later used to estimate the middle class profile using HSES 2012.

4. Profile of middle class

This chapter gives a detailed profile of the middle class by reviewing the income and consumption patterns of the population and displaying the association between being middle class with characteristics of the head of household. As mentioned above, this more detailed analysis was carried out using results from the 2012 HSES.

Distribution of middle class group and basic demographic indicators

According to the parameters defined for this analysis, the middle class in Mongolia constituted 49.2 % of the population in 2012. The middle class is largest in soum centers at 54.5% of the population and lowest in the countryside at 42.0%. However, soum centers are home to only 12.1% of households of which 11.2% are above middle class and 34.3% are below middle class. Moreover, the countryside has 22.2% of total households, of which only 7% are above middle class and more than half of which are below middle class. Ulaanbaatar, the capital, has 44 % of households and almost half of those households belong to the middle class, with the remainder evenly split above and below middle class.

TABLE 1: DISTRIBUTION OF HOUSEHOLDS, BY ANALYTICAL REGION

Welfare group	Ulaanbaatar	Aimag center	Soum center	Countryside	Total
Below middle class (%)	25.2	39.2	34.3	51.0	35.0
Middle class (%)	51.7	48.6	54.5	42.0	49.2
Above middle class (%)	23.2	12.2	11.2	7.0	15.8
	100.0	100.0	100.0	100.0	100.0
Number of households	325 553	159 601	89 748	164 156	739 058
Household share (%)	44.0	21.6	12.1	22.2	100.0

Source: Survey team calculations from HSES 2012.

Table 2 shows how the middle class is distributed across the country by analytical region. The largest percentage of middle class households (46.3%) lives in Ulaanbaatar, followed by aimag

centers (21.3%) and the countryside (19%). Only 13.5% of middle class households are located in soum centers.

TABLE 2: DISTRIBUTION OF MIDDLE CLASS HOUSEHOLDS, BY ANALYTICAL REGION

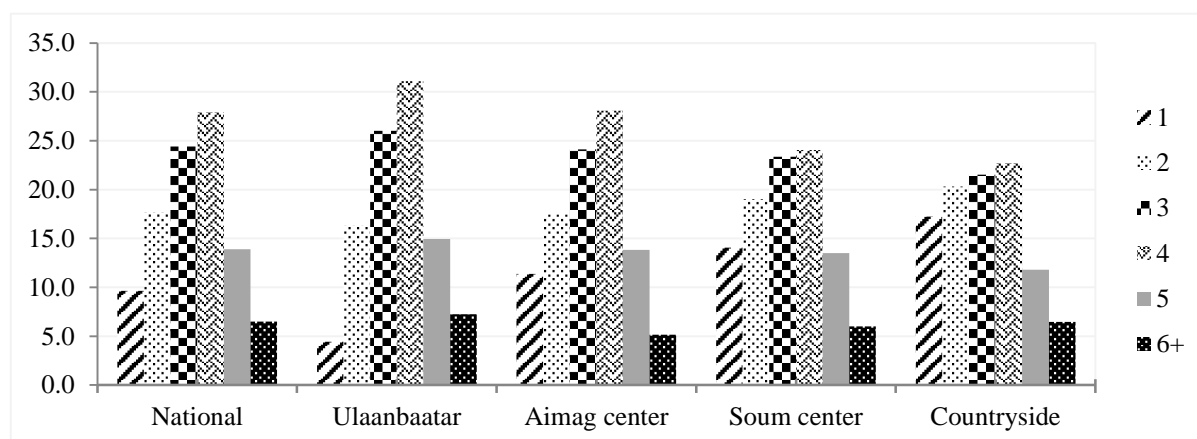
Welfare group	Ulaanbaatar	Aimag center	Soum center	Countryside	Total
Below middle class	31.6	24.1	11.9	32.3	100.0
Middle class	46.3	21.3	13.5	19.0	100.0
Above middle class	64.7	16.7	8.6	9.9	100.0

Source: Survey team calculations from HSES 2012.

Several variables, including household size and number of children, were chosen as demographic indicators due to data availability.

Figure 1 shows the percentage of middle class by household size from 1 up to 6+. The likelihood of being middle class if one lives in households with 4 members is highest in the countryside. The percentage of middle class households with 4 members is approximately 27.9 percent in national level,⁶ 31.1% in Ulaanbaatar, 28.1 % in aimag centers, 24.1% in soum centers and 22.7% in the countryside.

FIGURE 1: PERCENTAGE OF MIDDLE CLASS HOUSEHOLDS BY HOUSEHOLD SIZE

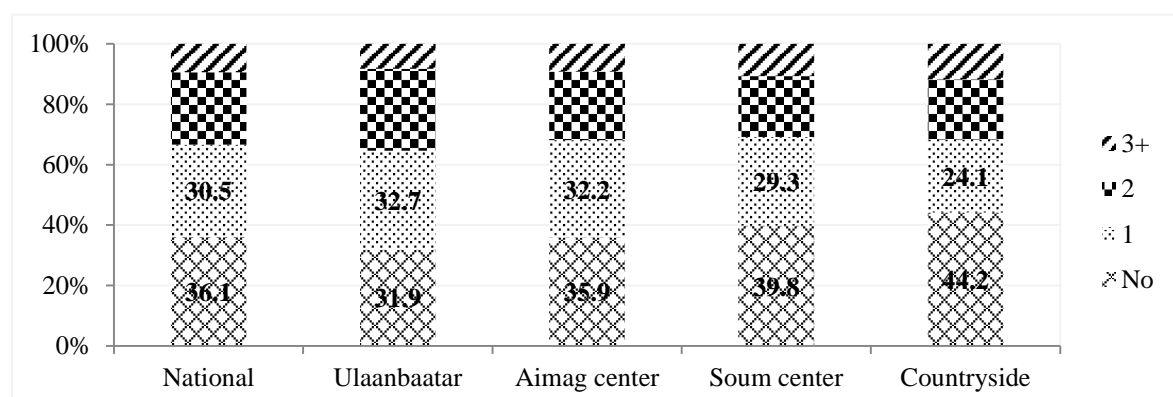


Another way to analyze the demographic composition of households is through the dependency burden or number of children in the household. Figure 2 demonstrates that most middle class households tend to have no children or fewer children.⁷

⁶ Detailed statistics of share among the different household size are in Table A1 in Appendix

⁷ Detailed statistics of household share are in Table A2 in Appendix

FIGURE 2: PERCENTAGE OF MIDDLE CLASS HOUSEHOLDS BY NUMBER OF CHILDREN



Nationally, almost two in five middle class households have no children. In urban areas, two in five middle class households have only 1 child, as compared to one in five households in rural areas. However, as expected, the likelihood of having more children is higher in rural than in urban areas.

Characteristics of head of household

A common practice when doing welfare analyses is to classify households according to the characteristics of the head of household. Often living standards are linked to certain characteristics of the head of household, who is likely to be the main source of economic support within the household. This section examines the relationship between middle class households and the age and education of the head of household.

Table 3 presents the percentage of households according to 10 age cohorts of the middle class heads of households by analytical regions.⁸ The data shows that the largest percentage of middle class households are headed by individuals aged 30-49 years. In Ulaanbaatar and the countryside, approximately one in four middle class households are headed by individuals aged 30-39 years, while in aimag and soum centers almost one in three households are headed by individuals aged 40-49 years. Additional findings show that more lower-middle class households have a younger head, while more upper-middle class households have an older head. The findings further show that the percentage of middle class households with younger heads (<30) is lower than those headed by more aged individuals (60+).

TABLE 3: PERCENTAGE OF HOUSEHOLDS, BY AGE OF HOUSEHOLD HEAD

Domain	<30	30-39	40-49	50-59	60+	Total
National	14.0	23.7	25.3	19.4	17.6	100.0
Ulaanbaatar	15.5	24.7	23.6	18.8	17.3	100.0
Aimag center	11.4	22.0	29.7	18.9	18.1	100.0
Soum center	13.3	19.8	26.0	25.3	15.7	100.0
Countryside	13.6	25.7	24.0	17.3	19.3	100.0
Total	14.3	25.5	25.3	18.9	16.0	100.0

⁸ Detailed statistics by all strata are in Table A7 in Appendix

The positive relationship between education and social class is widely accepted, with education acting as a main determinant in increase in social class at the population level.

FIGURE 3: PERCENTAGE OF MIDDLE CLASS HOUSEHOLDS BY EDUCATION LEVEL OF HEAD OF HOUSEHOLD

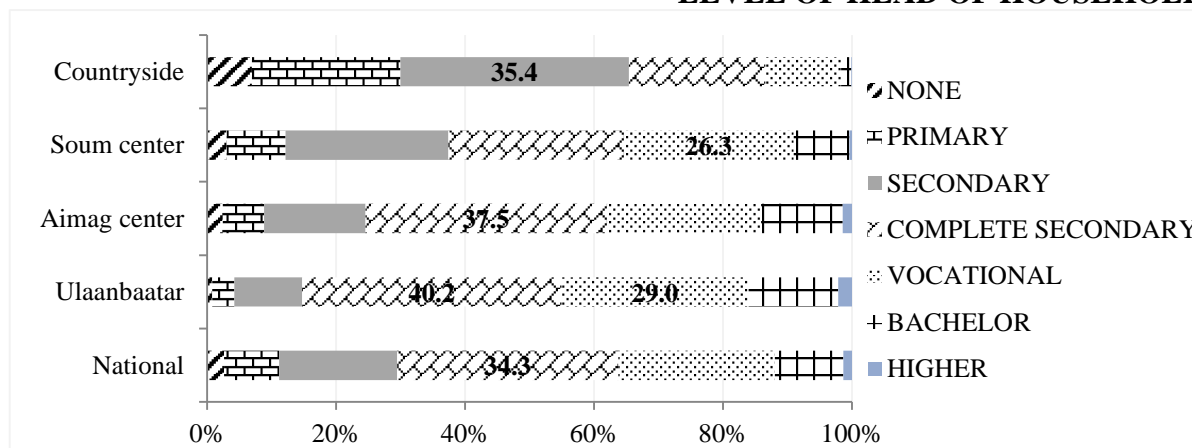


Figure 3 displays percentage of middle class households according to the highest level of education obtained by the head of household.⁹ As expected, the higher the level of instruction completed by the head of household, the more well off the household. For middle class households in urban areas, the returns on education seem to increase considerably if the head has completed secondary education or higher. However, in rural areas, the effect of education level attained is less pronounced.

Populations living in households where the head of household is currently working have higher living standards. Table 4 shows the employment status of heads of household. At the national level, the employment rate is 70.3 % and the unemployment rate is 7.3%. As expected, the unemployment rate is higher in households below middle class across regions. The findings also show that the unemployment rate of middle class households is lower in rural areas. This table also separates employed household heads by those working in the private sector, in the public sector, and as herders.

⁹ Detailed statistics by all strata are in Table A8 in Appendix

TABLE 4: PERCENTAGE OF HOUSEHOLDS, BY EMPLOYMENT STATUS OF HOUSEHOLD HEAD

National	Employed					Unemployed	Out of the labor force	Total
	Total	Herders	Private	Public	Unpaid			
Below middle class	69.8	36.3	48.2	14.1	1.3	12.1	18.0	100.0
Middle class	70.3	19.3	58.0	22.0	0.7	7.3	22.4	100.0
Above middle class	73.3	9.2	65.4	24.5	0.9	3.7	23.0	100.0
Total	70.6	23.5	55.8	19.7	1.0	8.4	21.0	100.0
Ulaanbaatar								
Below middle class	63.4	2.1	82.5	13.3	2.1	14.4	22.1	100.0
Middle class	67.3	1.2	79.7	18.9	0.2	8.2	24.5	100.0
Above middle class	71.5	0.7	77.6	21.4	0.3	4.0	24.5	100.0
Total	67.3	1.3	79.9	18.2	0.7	8.8	23.9	100.0
Aimag center								
Below middle class	62.1	9.2	65.8	23.9	1.1	14.9	23.0	100.0
Middle class	69.1	5.1	64.3	29.1	1.5	6.7	24.2	100.0
Above middle class	74.5	5.1	62.8	30.3	1.8	3.5	22.0	100.0
Total	67.0	6.6	64.6	27.4	1.4	9.5	23.5	100.0
Soum center								
Below middle class	64.0	20.7	47.3	30.1	1.8	17.0	19.0	100.0
Middle class	70.4	14.5	40.6	43.3	1.6	8.9	20.8	100.0
Above middle class	76.3	7.6	42.4	46.4	3.7	3.5	20.2	100.0
Total	68.8	15.6	42.9	39.5	1.9	11.1	20.1	100.0
Countryside								
Below middle class	84.0	80.9	13.5	4.8	0.8	5.9	10.0	100.0
Middle class	79.1	73.8	17.8	7.8	0.6	4.6	16.3	100.0
Above middle class	80.1	66.9	17.5	15.1	0.5	2.8	17.2	100.0
Total	81.7	77.0	15.5	6.7	0.7	5.2	13.1	100.0

Source: Survey team calculations from HSES 2012.

Welfare profile: consumption and income

To construct a household welfare profile, income and consumption were selected as comparable monetary indicators. In other words, these two variables are used as proxy estimates of household welfare for the purposes of this study.

Income pattern

Household income consists of all receipts, whether monetary or in-kind, that are received by the household or by individual members of the household on an annual basis. This section will present household monetary income which is defined¹⁰ to include: (i) income from employment

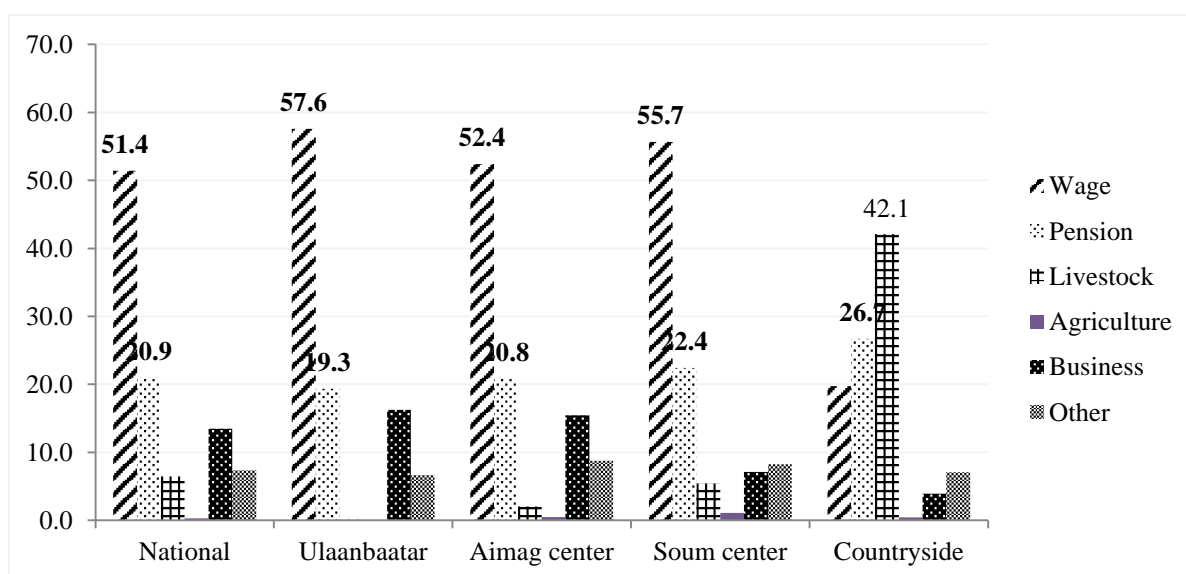
¹⁰ Handbook on Household Income statistics, UN, 2011

(both paid and self-employment); (ii) transfers (pension, allowance and private transfer) and (iii) property income. Because of data availability, income from the production of household services for personal consumption is not included.

Monthly household monetary income of the middle class is estimated at MNT 753,555 at the national level.¹¹ Across regions, the same group in Ulaanbaatar is at MNT 886,577, in aimag centers at MNT 759,811, in soum centers at MNT 631,592 and in the countryside at MNT 508,370.

The distribution of all income sources¹² is displayed in Figure 4. Wage is the main category of income for the middle class, accounting for more than 50 % of total income in all regions except the countryside. Public transfers such as pensions and other allowances are the second highest income source for all regions, accounting for 26.7 % of income in the countryside and approximately 20 % in the remaining regions. Not surprisingly, livestock business income is the core income source in the countryside.

FIGURE 4: HOUSEHOLD MONTHLY INCOME COMPOSITION, BY MAIN INCOME SOURCE



Consumption patterns

The creation of consumption aggregates is guided by theoretical and practical considerations. First, consumption aggregates must be as comprehensive as possible given available information. Omitting components assumes that they do not contribute to people’s welfare or that they do not affect the rankings of individuals. Second, market and non-market transactions are to be included, which means that purchases are not the sole component of the indicator. Third, expenditure is not consumption. For perishable goods, mostly food, it is usual to assume that all purchases are consumed. However, for other goods and services, such as housing or durable goods, adjustments must be made. Lastly, the consumption aggregate is comprised of five main components: food, non-food, housing, durable goods and energy.

¹¹ See Table A14 in Appendix. This table displays the average income by main sources

¹² Detailed statistics by all strata are in Table A15 in Appendix

According to the HSES 2012, monthly per capita consumption in Mongolia during 2012 was MNT 207,235, while monthly per capita consumption for the middle class was MNT 223,332. Middle class groups display consumption levels that are significantly higher than poorer groups by a factor of almost 2. Table 5 shows the average consumption of the middle class by main expenditure groups and across analytical regions. Ulaanbaatar displays the highest consumption levels, followed by soum centers, aimag centers and the countryside. However, it is noted that the difference in total consumption levels between regions is relatively small.

The distribution of consumption groups is presented in the bottom section of table 5. Food is the largest category and accounts for 35.6 % of total consumption, with significant difference across regions. In aimag centers, food accounts for 30.4% of total consumption, the lowest percentage across regions. By comparison, food has the highest share of total consumption in the countryside with 44.0%.

With regard to consumption, food is expected to constitute a lower percentage in a rich household as compared to a poorer household.¹³ In the below middle class group, food accounts for 45.6% of total consumption, while it accounts for only 24.0 % in the richest group.

Among non-food categories, clothing is the next most important category and accounts for 16.1% of total consumption at the national level, though percentages vary by region, with the highest percentage found in soum centers. Transportation and communication accounts for 12.8% of total consumption nationally and is highest in Ulaanbaatar. Rent is the third highest category of consumption and accounts for 6.9 % of total consumption and is also highest in Ulaanbaatar. Education accounts for 5.4% of consumption nationally and is highest in aimag centers, followed by soum centers and the countryside.

TABLE 5: CONSUMPTION OF MIDDLE CLASS, PER CAPITA PER MONTH BY MAIN CONSUMPTION CATEGORIES

	National	Ulaanbaatar	Aimag center	Soum center	Countryside
Consumption, Tugrug					
Food	79 500	78 581	67 426	82 798	94 161
Alcoholic beverages and tobacco	3 179	2 125	3 051	4 669	5 211
Education	12 079	10 455	16 618	15 009	9 063
Health	8 590	7 650	10 425	8 782	8 900
Durable goods	5 817	5 832	6 853	5 732	4 595
Rent	15 376	22 583	13 960	5 936	3 667
Heating	10 423	12 550	9 952	9 286	5 817
Utilities	6 031	7 822	6 531	4 384	1 585
Clothing	36 048	29 174	42 875	45 016	40 672
Transportation and communication	28 525	33 559	25 549	22 031	22 656
Others	17 754	17 614	18 737	19 364	15 788
Total consumption	223 322	227 944	221 978	223 008	212 115

¹³ Engel's law is an observation in economics stating that as income rises, the proportion of income spent on food falls, even if actual expenditure on food rises.

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Share, %					
Food	35.6	34.5	30.4	37.1	44.4
Alcoholic beverages and tobacco	1.4	0.9	1.4	2.1	2.5
Education	5.4	4.6	7.5	6.7	4.3
Health	3.8	3.4	4.7	3.9	4.2
Durable goods	2.6	2.6	3.1	2.6	2.2
Rent	6.9	9.9	6.3	2.7	1.7
Heating	4.7	5.5	4.5	4.2	2.7
Utilities	2.7	3.4	2.9	2.0	0.7
Clothing	16.1	12.8	19.3	20.2	19.2
Transportation and communication	12.8	14.7	11.5	9.9	10.7
Others	8.0	7.7	8.4	8.7	7.4
Total consumption	100.0	100.0	100.0	100.0	100.0

Welfare comparison

Indeed, to simply say that the middle class grew from 40% to 49.2% from 2007 to 2012 would sound irrational because of the different methodologies used to define the middle class. As a result, we turn our attention to exploring the dynamics of the middle class observed across studies. In order to evaluate how the welfare of the middle class has changed in the last few years, the following section focuses on comparing household monetary income and per capita consumption between 2007 and 2012.¹⁴

This comparison defines those households belonging to the 3rd and 4th income quintiles as middle class for 2011 and 2007/08 datasets.

Income comparisons

In 2007/08, total monthly household monetary income of the middle class was MNT 384,071, in 2011 it was MNT 616,521 (current price) and MNT 753,555 in 2012. The shares of all monthly monetary income sources of middle class households are displayed in Table 6.

In 2007/08, wage income ranked first in urban areas, followed by business income. In the countryside, livestock income is highest, followed by pension income. Notably, in 2011 and 2012, in urban areas wage income ranked first, followed by pension income. No such difference was observed in the countryside.

¹⁴ The years are picked because of data availability.

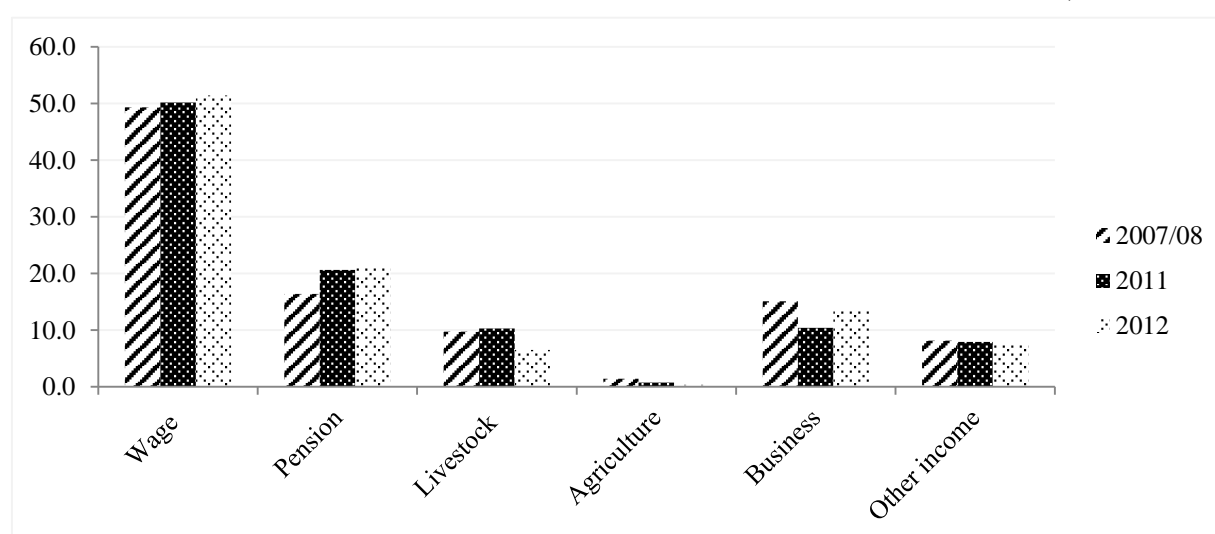
TABLE 6: HOUSEHOLD MONTHLY INCOME COMPOSITION, BY MAIN SOURCE, 2007-2012

	Wage	Pension	Livestock	Agriculture	Business	Other income	Total
2007/08							
National	49.3	16.4	9.7	1.4	15.1	8.1	100.0
Ulaanbaatar	58.6	16.9	0.1	0.1	15.3	9.0	100.0
Aimag center	51.4	13.9	2.7	0.9	21.8	9.2	100.0
Soum center	47.1	17.0	8.7	6.4	14.7	6.1	100.0
Countryside	12.9	18.4	59.6	2.3	1.8	5.0	100.0
2011							
National	50.2	20.6	10.3	0.7	10.4	7.9	100.0
Ulaanbaatar	65.3	17.9	0.0	0.0	10.2	6.6	100.0
Aimag center	48.7	18.5	3.2	0.7	15.5	13.4	100.0
Soum center	49.0	22.8	7.4	2.0	11.1	7.7	100.0
Countryside	13.9	28.1	50.0	1.1	2.9	4.0	100.0
2012							
National	51.4	20.9	6.5	0.3	13.5	7.4	100.0
Ulaanbaatar	57.6	19.3	0.1	0.0	16.2	6.7	100.0
Aimag center	52.4	20.8	2.0	0.5	15.4	8.8	100.0
Soum center	55.7	22.4	5.4	1.1	7.1	8.3	100.0
Countryside	19.7	26.7	42.1	0.5	3.9	7.1	100.0

Source: Survey team calculations from HSES 2007/08, HSES 2011 and HSES2012

To describe changes in the welfare of the middle class, it is helpful to examine changes in percentages of categories of income source during the period of analysis.

FIGURE 5: COMPARISON OF INCOME SHARE OF MIDDLE CLASS, 2007-2012



A comparison of the shares of main income sources of middle class households are displayed in Figure 5. Across the years, the share of wage and pension income in total monetary income increased by 12-15 percentage points. However, shares of all types of business income decreased by 0.5-15 percentage points. The shares of wage and pension experienced an overall

increase in these years, however, wage increased by only around 1 percentage point while pension increased by 4 percentage points from 2007 to 2011 and 2012. For the remainder of income sources, such as all types of household business, percentage changes were unstable, however the general trend for those income sources was downward.

With the relative income principle in place, it is possible to present data in a form that is even more stripped down. Both population and incomes can be expressed as shares of the total. The major advantage of this approach is that it enables us to compare income distribution for two periods that have different average income levels.

In Figure 6 we have divided the population into 3 groups; the same welfare groups that have been applied across this entire study, with a note for 2007-2011. As a result of the limitation of the utilized methodologies, the population was divided into different equalized groups ordered from poorest to richest. Therefore, those households belonging to the 3rd and 4th quintiles are considered middle class. For each group/quintile, we recorded the income share earned by that section of the population. As households have been ordered from poorest to richest, the share of income increases from the first through to the third group.

Figure 6 presents a comparison of income shares during the period from 2007- 2012. In 2012, the percentage of income earned by the middle class declined by 12 percentage points as compared to 2011. Moreover, there were also notable decreases in the below middle class group (10 percentage points). In contrast, income share increased significantly (by 22 percentage points) in the above middle class group.

FIGURE 6: INCOME DISTRIBUTION BY POPULATION AND INCOME SHARES, AT NATIONAL LEVEL

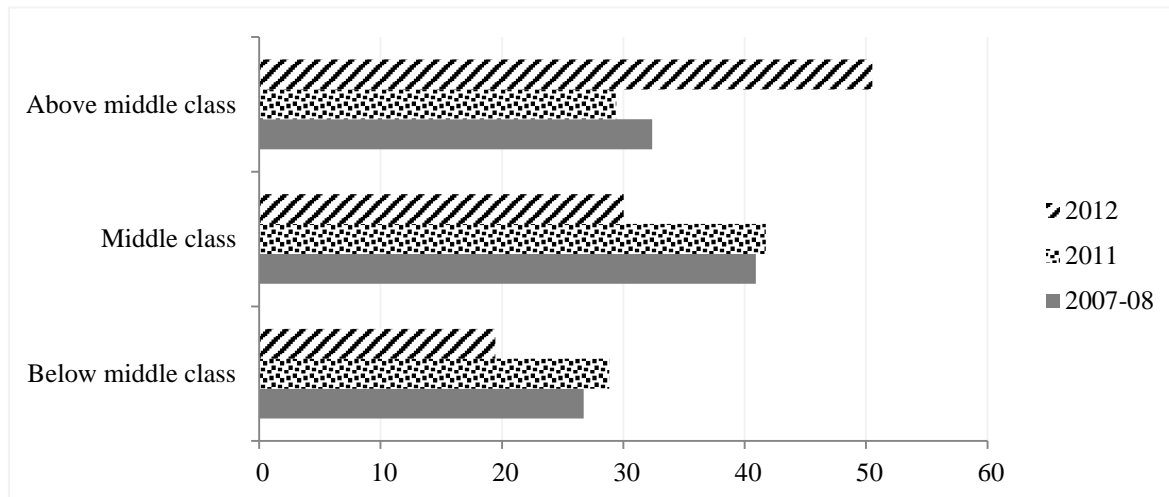


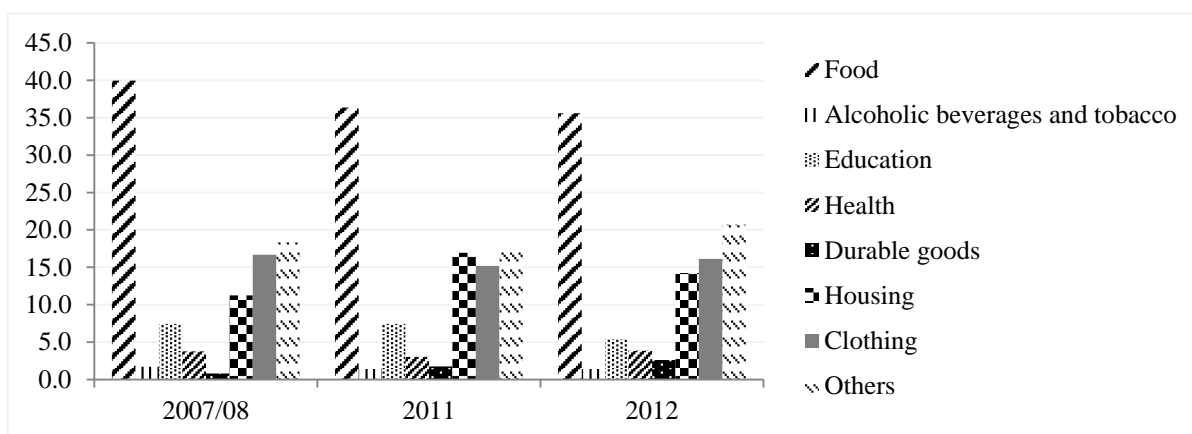
Figure 6 also shows that the above middle class income group earned 2.6 times more than the below middle class in 2012. This accounts around 1.0-1.2 times more in 2007/08 and 2011, respectively.

Consumption comparisons

The comparisons of the shares of main consumption categories of middle class households are displayed in Figure 7.

In 2012, the share of food, alcohol and tobacco as a percentage of total consumption decreased, accounting for about 4.3 and 0.3 percentage points, respectively, as compared to 2007/08. Among non-food categories, the share of health consumption and clothing was fairly stable. In the same time frame, the share of education as a percentage of total consumption increased by 2.0 percentage points, whereas housing decreased by 3.0 percentage points.

FIGURE 7: COMPARISON OF CONSUMPTION SHARE OF MIDDLE CLASS, 2007-2012

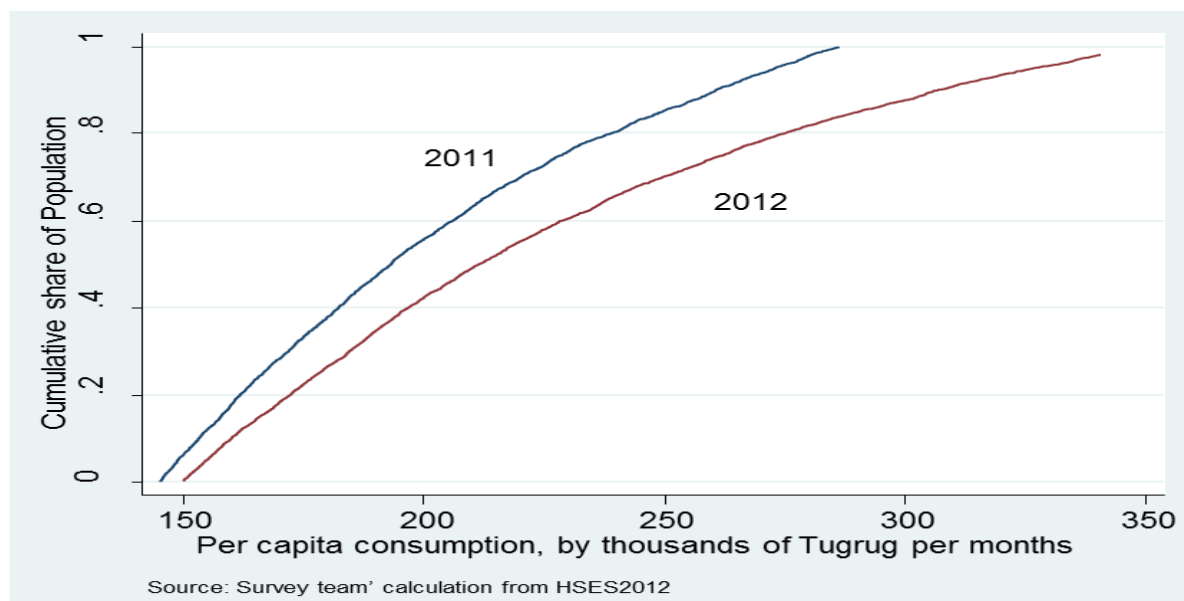


Another comparison of welfare is explained through stochastic dominance analysis. By plotting two or more cumulative density functions of per capita consumption in the same graph, it is possible to infer first-order stochastic dominance. Take the hypothetical example of Distribution A and Distribution B. Distribution A has first-order stochastic dominance over distribution B if for any given level of per capita consumption, the share of the population with a lesser or equal level of consumption is lower in distribution B. In other words, if curve A always lies above curve B, distribution B will have a higher level of welfare and hence lower poverty. However, if the curves intersect each other, the criteria do not apply and it is not possible to infer which distribution has a higher level of welfare.

Figure 8 shows that the 2012 distribution seems to be no worse-off than the 2011 distribution.¹⁵ That means that the level of welfare of middle class in 2012 was greater than in 2011.

¹⁵ Consumption amount of both years is in 2012 real price.

FIGURE 8: FIRST-ORDER STOCHASTIC DOMINANCE: CUMULATIVE DISTRIBUTION OF PER CAPITA CONSUMPTION



Determinants of middle class

The intention of this exercise is to empirically check a set of determinants or variables that together can fit into a model to predict the indicator associated with being in the middle class. The parameters of the model are determined by fitting a logit regression with the middle class dummy identifier as the dependent variable and the determinant variables in the right-hand-side. The middle class dummy variable is determined by welfare group which was estimated using per capita consumption level. The model is convenient to use and easy to interpret but could be criticized because some explanatory variables are endogenous to consumption. This concern, however, does not undermine the results because the primary objective of the model is to predict the likelihood of being middle class rather than to explain it. In other words, the model implies conditional correlations but no causal relationships.

To measure the correlation, a standard model is drawn from the traditional consumption model. Although consumer theory is developed from the decision perspective of an individual consumer or consuming household, it is usually applied empirically in per capita or per household terms to aggregate market data (Timmer and Alderman, 2002). Determining a specific functional form from the general standard function is a matter of judgment and empirical fit. The equation below shows the form used throughout this analysis.

$$MC_{i,v} = \alpha_0 + \alpha_1 Z_{i,v} + \alpha_2 FE_v + \varepsilon_{i,v} \quad (1)$$

Where:

MC is the dummy for either households that are middle class or below middle class.

Z is a vector of explanatory variables such as:

- household demographic indicators: household size, number of children and dummy for the highest level of education among all members 18 years or older

- household head characteristics: age and dummy of education level
- dummy for employment which is estimated on number of members working in four categories: members engaged in wage jobs, self-employed in agricultural sector, self-employed in non-agricultural sector, and working as unpaid workers.
- Household asset: dummy for having car and number of livestock
- Dwelling condition: dummy for living ger and apartment, having internet access

FE is a binary variable summarizing stratum-specific fixed effects.

ε is an error term.

HSES utilized a multi-stage random sampling approach by selecting respondents for household observation as clustered by administrative unit of city or villages, and therefore, the estimate could be biased. In other words, there could be potential intra-cluster correlation of the error term. To eliminate this problem, a cluster correction approach was employed and the standard errors of estimated coefficients are corrected to be robust to heteroskedasticity and clustering.

The results of the Logit estimation of (1) are presented in Table 7.¹⁶

A few comments are worth mentioning. One clear pattern from this regression result is that some indicators, including having more household members and children, or being headed by those who are less educated, reduces the probability of households not being middle class/below middle class. As expected having a car, living in an apartment, having internet access at home and having more livestock have positive and significant coefficients. Moreover, having more educated household members tends to increase the probability of the household being middle class and having few working members increases the probability of the household being below middle class.

¹⁶ Summary statistics of variables in Table A12 in Appendix

TABLE 7: MIDDLE CLASS REGRESSION

Variables	beta	t -statistics
Household size	-0.5823***	-19.13
Members <=18 years of age	-0.1746***	-4.72
Highest level of education among members 18+	0.2152***	9.65
Age of household head	0.0103***	5.25
Education of household head==None	-0.4293**	-2.79
Education of household head==Primary	-0.5694***	-4.6
Education of household head==Secondary	-0.2793**	-2.99
Education of household head==Vocational	-0.1036	-0.99
No wage employees 18+ in the last week	-1.1063***	-6.44
One wage employee 18+ in the last week	-0.8828***	-5.36
Two wage employees 18+ in the last week	-0.4400**	-2.63
No self-employed in agri/livestock 18+ in the last week	0.5524**	3.16
One self-employed in agri/livestock 18+ in the last week	0.5163**	2.93
Two self-employed in agri/livestock 18+ in the last week	0.0827	0.51
No self-employed in other sectors 18+ in the last week	-1.3552***	-8.78
One self-employed in other sectors 18+ in the last week	-0.7962***	-4.83
Has car	0.9664***	15.57
Number of bods (horses equivalent) owned	0.0149***	15.15
Dwelling is a ger	-0.5919***	-11.04
Dwelling is an apartment	0.5329***	5.86
Use internet at home	1.1586***	9.17
Aimag center	-0.4207***	-6.37
Soum center	-0.0875	-1.27
Countryside	-0.0256	-0.28
Constant	3.1961***	8.52
N	11000.00	
df_m	24	

Role of the middle class in the society, economy and policymaking

The individuals who belong to the middle class may hold the key to a country’s prosperity and can strengthen the prospects for economic growth that result in poverty reduction. The basic income, skills, and values that are considered to characterize the middle class may enable them to improve not only their own standards of living, but also that of others (ADB, 2010). In effect, the focus of the middle class, as opposed to the poor (the poor defined as those with only enough to survive), allows the middle class to act as a valuable base that can contribute positively to economic, social and political life of a country.

One of the objectives of this study was to assess the role of the middle class in society, the economy and policymaking. These findings were drawn particularly from qualitative research.

The below summarizes the findings of focus group discussions that asked participants to share their views on the role and contributions of the middle class role to society, the economy and

policymaking. Focus group discussion findings found that in Mongolia, the middle class is considered to be:

For society:

- ✓ A major driving force, able to promote social sustainability
- ✓ An exemplar of family, including family stability
- ✓ Able to afford children's education
- ✓ Actively involved in charitable activities
- ✓ Driving society in all aspects; if society were imagined as a car, they would be the engine

For economics:

- ✓ As forming the work space and labor force
- ✓ Largely contributing to tax income
- ✓ Largely involved in bank loans to support banking
- ✓ Able to make investments and to create work spaces
- ✓ Make earnings or profit through purchases in any sector
- ✓ Private business people paying significant amounts of tax, largely involved in loan acquisitions

For politics:

- ✓ Actively involved in elections and political activities with their own agenda
- ✓ Capable of electing candidates who cater to their interests
- ✓ Constituting the majority of the mass of voters
- ✓ Capable of having their voice heard; citizens are easily fed up with parties and politicians in election campaigns, etc... However, the middle class is actively involved in elections and in the realization of their duties and responsibilities
- ✓ Involved in bagh-level and public meetings, however, this is less true for employed people with hectic schedules

Table 3.7 illustrates middle class participation in some development sectors. In most cases, the heads of the construction, service trade and banking sectors are international investors and richer people however the major consumers of these sectors are middle class.

TABLE 3.7: MIDDLE CLASS PARTICIPATION IN DEVELOPMENT SECTORS, ULAANBAATAR

Sectors	Owners	Major	Consumption/circumstance
Construction /apartment/ housing	International investors, rich people	Middle	The buyers of the majority of newly built apartments/housing projects are middle class. Fail to afford to purchase with liquid assets, but obtain loans or rent for a while to repay their loan
Service /restaurant/	Foreigners Rich Middle	Middle	Largely served, often by chain restaurants and middle class restaurants
Trade /Larger super market	Rich	Middle	Majority of customers are middle class
Trade /Mobile	Rich Middle	Middle	Majority of pre-paid service are consumed by middle class
Banking /Loan	International investors, rich	Middle	Majority are indebted, often repay with salary or private earnings

“Mobile phone is a basic consumption; however, consumers are different. For example, most of the rich people use 9911 ...; middle class have pre-paid mobile service while poorer charge their mobile by credit of 1000MNT or 2500MNT.”¹⁷

“Construction sector is very rapidly developing in Mongolia. Main buyers are middle class; poor can’t even think about it. Most cases, middle class fail to afford buying with cash but with loan.”¹⁸

“Poor people usually buy the food and non-food items from market by wholesale price while middle class largely served by increasingly growing restaurants and larger supermarkets. In other words, middle class contribute a lot for their development”.¹⁹

Challenges faced by middle class and measures to be taken

Previous examples show that the middle class is the driving force of social, economic and political life. The issues and problems encountered by the middle class were discussed among focus group participants.

When the problems encountered by the middle class were ranked, the issues related to employment were viewed as most important. Having a stable job, job security, and higher salary was ranked as important for those who work in state and public sectors while higher rental cost, safety of work, and higher rates of loans were as important for those who work in the private sector.

¹⁷ Focus group participant, Businessman, works at mobile phone selling Tedy center

¹⁸ Focus group participant, Bayanzurkh district

¹⁹ Focus group participant, Chingeltei district

“Certain obstacles are encountered to run private business including fewer discounts on loan and tax, work safety, those indebted to banks has higher risk if business goes bankrupt”

Many survey participants pointed out the current political situation; when a new government was elected many middle class employees lost their job. Job security is therefore very important for the middle class as many of the middle class work or worked in this sector.

“Middle class is mostly employed in civil service; however, due to election circumstance many have been unemployed upon the election”²⁰

“Employment is significantly dependent upon the political membership which shall be ceased.”

With regard to employment, survey participants highlighted certain issues such as i) age discrimination and recruitment systems that are not merit-based (i.e., knowledge, experience and qualifications); ii) desire for specific policies for those returning from overseas and iii) consideration and support of workplace safety and protection of private business.

The next issues that focus group participants viewed as important were health-related. Middle class people mostly have health insurance however they fail to benefit from health services. This is because they have no time available to seek health services due to long lines. Regardless of the health condition, the tendency is to treat themselves at home and be careful to avoid getting sick or risk their household's livelihood. In emergencies, they seek service from private hospitals because the service is prompt and generally staffed by well-respected physicians. The general view was that the poor and the elderly are those who usually seek services at public hospitals.

“I have been paid health insurance for 15 years but never get the benefit. When I get sick just buy medicine or I go to private hospital. I do not have time to queue in state hospital; service is also not so good”

The previous section revealed that housing is a key determinant of welfare. Focus group participants mentioned that the middle class are the largest consumers of the real-estate market. However, participants noted that the bank rate for loans is high, collateral is required and there is much bureaucracy. For instance, the conditions and requirements of the 100 thousand housing program do not apply to middle class people. Those who live below the livelihood standard than the middle class or young couples find it difficult. It is considered wishful thinking for those who have no regular employment or earn less to want to have apartments.

²⁰ Focus group participants, Ulaanbaatar, Chingeltei district

5. Conclusion

- ✓ There are no global datasets for the middle class or a fixed definition. However, numerous household surveys have been done around the world and information on groups of households based on consumption or income level can be extracted.
- ✓ This paper aimed to provide information regarding the first estimates of the patterns of the middle class in Mongolia since no study has yet addressed this issue. This research was conducted from the end of 2012 to the end of 2013 and covered a period of nearly one year. This time frame allowed us to define the middle class using a relative approach in the beginning of the research period and to determine and develop an in-depth profile of the middle class using an absolute approach by the end of the research period.
- ✓ The research was carried out using both qualitative and quantitative methods. Quantitative methods included analyzing datasets of comprehensive surveys of households in Mongolia, specifically the Household Socio-Economic Survey (HSES) for the years 2007/08, 2011 and 2012. The dataset of HSES 2011 was used to identify the middle class in Mongolia, to provide basic information and to define the sampling frame for the qualitative study. The later dataset, HSES 2012 was used for the more detailed analysis of the middle class group.
- ✓ When we asked survey participants to estimate how much money it takes for an average family (four members) to live a middle class lifestyle in their community, the median of all responses was MNT 12,000,000 –an average monthly consumption distribution of between MNT 150,000 and MNT 350,000 per person.
- ✓ Analysis using the absolute approach based on the above average monthly consumption distribution shows that the middle class constitute 49.2% of the population in Mongolia. The majority (46.3%) of middle class households live in the capital, followed by aimag centers (21.3%) and the countryside (19%). Only 13.5% of middle class households are located in soum centers.
- ✓ The absolute approach analysis shows that middle class households tend to have no children or fewer children and tend to have heads of households who are aged 30-49 years old, have completed secondary education or higher and work more in the public or private sector.
- ✓ Regarding the welfare profile, salary constitutes the largest income for the middle class. Public transfers such as pension and other allowances is the second highest source of income for all regions. Not surprisingly, livestock business income is the core income source in the countryside.
- ✓ Due to the difference in the methodology used to define the middle class, the study focuses on discussing the dynamics of the middle class. Indeed, to say that the percentage of the population that is middle class rose from 40% to 49.2% in the defined time period would be irrational because of the different methods used to define the middle class across studies.
- ✓ A comparison of the distribution of the main income sources of the middle class show that the percentage of wage and pension income in total monetary income increased by 12-15 percentage point across 2007/08 and 2012. However, the share of all types of business income decreased by 0.5-15 percentage points in the same period. The shares of wage and pension experienced increases through these years.
- ✓ Stochastic dominance analysis indicates that the level of welfare of the middle class was greater in 2012 than in 2011.

- ✓ Focus group participants reported that, in general, livelihood has improved as compared to 5 years ago. According to participants, the percentage of better off households has increased, whereas the percentage of poor households has declined. However, it was thought that the percentage of middle class households has not changed. Moreover, increasing inequality is on the one hand related to the widening gap between the rich and the poor, but on the other hand can also be attributable to the fact that the number of people who experience upward or downward mobility from the middle class is relatively small.
- ✓ The focus group discussion results confirm that middle class individuals are much more likely to have salaried jobs and to have smaller family sizes. In terms of asset ownership, the middle class is typically associated with widespread ownership of major household durable goods (e.g., personal vehicles). With regard to residence, middle class households tend to reside in bigger and more modern housing, including apartments. The middle class in urban areas is likely to have the majority of their income originate from wage and public remittance, whereas in rural areas the middle class is likely to derive its income from livestock business and public remittances. The middle class could also be defined as having peaceful, contented lives free from worry about meeting basic needs. Having a family and children, being wise, striving to live well, having specific goals, and being hard-working are also seen as primary characteristics of the middle class.

Specific policy recommendations are as follows:

- ✓ ***Income and employment:*** Nothing seems more middle class than having a steady and well-paying job. Middle class individuals run businesses and work for all sectors, particularly state and public organizations. It is interesting to speculate whether this has something to do with the kind of jobs they have. This leads us to the idea of a “good job”. A good job is a steady, well-paying job – a job that allows for the mental space needed to do all those things the middle class does well.²¹ A stable job, job security and a well-paid system is a priority issue for the middle class. In addition, there is a need to provide new graduates with jobs as the middle class pays more attention to and spends more on children’s education and professional development, however, there are limited job openings for young people.
- ✓ Salary, pension and other allowances constituted the majority of earnings for the middle class and the increase in earnings in recent years has had certain positive impacts, while enabling other income sources or business revenue to become available (IV quintile).
- ✓ ***Inflation:*** Recently, the prices of consumer goods have increased and have put substantial financial pressure on the population. Although salary, pension and other allowances, which constitute the majority of earnings for the middle class, have increased over time, inflation has also increased concurrently.
- ✓ There are many priority issues regarding ***access to loans, and loan conditions.*** High loan interests, short terms of repayment, and limits on amounts of collateral for loan repayments lead many middle class individuals, particularly those in private business, into a debt trap. As mentioned, the middle class are the primary users of the banking system through acquisition of different types of loans such as pension loans, salary loans,

²¹ Abhijit V. Banerjee and Esther Duflo, Journal of Economic Perspectives, Vol 22, 2008

ERI Discussion Paper Series No. 4

long-term housing loans, etc.... Although the middle class tend to have regular income, they are also the ones who live from one paycheck to the next.

- ✓ There are many private **business** people who belong to middle class. According to them, it would be preferable if the tax system were more flexible to allow at least some initial exemptions.
- ✓ Middle class people have many opinions regarding *governance and implementation of the law*. This is particularly true with regard to promises made during election campaigns, such as the distribution of funds from utilization of natural resources into a Human Development Fund. According to them, the money should not be distributed in cash but should be spent more efficiently, such as through investments.
- ✓ Participants also mentioned concerns about government bureaucracy, corruption, bribes, and discrimination among government employees (e.g., hiring acquaintances or party belongingness to work, or enrolling them in a “good job”).
- ✓ Suggestions were also made regarding improving access to *public and basic services*. For example, despite the fact that schools and kindergartens are seen as poor quality, rates are very high and much cost is incurred by the middle class. It was further noted that home ownership (with consideration for mortgage and other loan requirements) should enable the class to receive services through their insurance.

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7. Appendix

TABLE A1: PERCENTAGE OF PEOPLE WHO WORK, BY SECTOR

	Herders	Private	Public	State	EmpUnknown	Total
National						
Poorest	43.4	44.1	10.8	0.8	1.0	100.0
Q2	41.7	40.5	15.7	1.2	0.9	100.0
Q3	34.9	43.2	18.6	1.9	1.4	100.0
Q4	29.2	45.7	22.0	1.9	1.2	100.0
Richest	18.2	53.0	25.2	2.3	1.3	100.0
Total	32.1	45.8	19.2	1.7	1.2	100.0
Ulaanbaatar						
Poorest	0.7	85.4	11.2	1.5	1.1	100.0
Q2	1.8	79.5	14.9	2.2	1.5	100.0
Q3	1.2	76.9	18.7	2.9	0.4	100.0
Q4	0.3	77.7	19.1	2.4	0.4	100.0
Richest	0.3	74.2	22.2	2.7	0.6	100.0
Total	0.7	77.4	18.7	2.5	0.7	100.0
Aimag center						
Poorest	2.5	76.0	19.0	1.9	0.6	100.0
Q2	5.0	65.5	25.6	2.6	1.3	100.0
Q3	4.1	63.9	25.8	3.6	2.5	100.0
Q4	4.0	57.6	33.7	2.4	2.4	100.0
Richest	3.7	53.5	37.3	3.1	2.4	100.0
Total	3.9	62.0	29.4	2.8	2.0	100.0
Soum center						
Poorest	22.2	50.6	24.9	0.6	1.7	100.0
Q2	20.5	43.0	34.5	0.8	1.2	100.0
Q3	20.7	38.8	36.3	1.9	2.3	100.0
Q4	16.1	38.1	40.5	3.2	2.1	100.0
Richest	10.0	45.8	39.1	2.7	2.4	100.0
Total	17.3	42.7	36.0	2.0	2.0	100.0
Countryside						
Poorest	87.8	9.8	1.7	0.0	0.7	100.0
Q2	89.7	6.6	3.3	0.1	0.4	100.0
Q3	85.5	8.9	4.3	0.2	1.1	100.0
Q4	85.7	8.4	4.9	0.2	0.7	100.0
Richest	80.6	11.8	6.5	0.3	0.8	100.0
Total	86.3	8.9	4.0	0.2	0.7	100.0

TABLE A2: PERCENTAGE OF HOUSEHOLDS, BY TYPE OF DWELLING

	Ger	Apartment	House	Other	Total
National					
Poorest	68.5	3.5	26.5	1.4	100.0
Q2	57.7	6.4	34.9	1.0	100.0
Q3	49.6	12.8	36.3	1.4	100.0
Q4	39.1	21.0	38.0	1.9	100.0
Richest	26.6	38.3	33.0	2.1	100.0
Total	48.3	16.4	33.7	1.6	100.0
Ulaanbaatar					
Poorest	56.2	4.1	37.0	2.7	100.0
Q2	43.0	10.9	45.0	1.1	100.0
Q3	27.2	25.2	47.0	0.6	100.0
Q4	16.9	39.9	41.7	1.6	100.0
Richest	6.7	63.1	28.6	1.6	100.0
Total	26.1	33.6	38.8	1.5	100.0
Aimag center					
Poorest	53.0	8.3	37.5	1.3	100.0
Q2	41.7	12.0	45.3	1.0	100.0
Q3	39.7	20.0	38.5	1.8	100.0
Q4	26.9	27.1	42.6	3.4	100.0
Richest	20.0	39.2	37.8	3.0	100.0
Total	37.0	20.6	40.3	2.0	100.0
Soum center					
Poorest	65.9	1.9	31.0	1.1	100.0
Q2	53.2	3.6	41.8	1.4	100.0
Q3	45.9	5.2	45.5	3.4	100.0
Q4	43.3	4.6	49.4	2.7	100.0
Richest	38.5	9.0	48.5	3.9	100.0
Total	49.7	4.7	43.1	2.5	100.0
Countryside					
Poorest	91.3	0.7	7.3	0.7	100.0
Q2	85.7	0.5	13.2	0.6	100.0
Q3	83.9	0.3	15.5	0.3	100.0
Q4	81.2	2.4	16.2	0.2	100.0
Richest	76.0	1.5	21.9	0.6	100.0
Total	84.6	1.0	13.9	0.5	100.0

TABLE A3: PERCENTAGE OF HOUSEHOLDS, BY NUMBER OF LIVESTOCK

	-50	51-100	101-200	201-400	401+	Total
National						
Poorest	83.3	12.4	3.9	0.4	0.0	100.0
Q2	76.1	16.5	6.2	1.3	0.0	100.0
Q3	71.1	18.5	7.3	3.1	0.0	100.0
Q4	70.2	17.9	8.4	2.9	0.6	100.0
Richest	71.8	15.1	9.9	2.5	0.7	100.0
Total	74.8	16.1	6.9	2.0	0.2	100.0
Ulaanbaatar						
Poorest	94.7	5.3	0.0	0.0	0.0	100.0
Q2	77.4	22.6	0.0	0.0	0.0	100.0
Q3	100.0	0.0	0.0	0.0	0.0	100.0
Q4	80.6	19.4	0.0	0.0	0.0	100.0
Richest	70.3	22.8	6.8	0.0	0.0	100.0
Total	82.7	15.6	1.6	0.0	0.0	100.0
Aimag center						
Poorest	93.5	6.5	0.0	0.0	0.0	100.0
Q2	93.0	6.1	0.0	0.8	0.0	100.0
Q3	84.8	7.1	5.5	2.5	0.0	100.0
Q4	84.8	10.6	2.3	0.0	2.4	100.0
Richest	84.6	14.8	0.6	0.0	0.0	100.0
Total	87.9	9.2	1.7	0.6	0.5	100.0
Soum center						
Poorest	95.3	4.1	0.6	0.0	0.0	100.0
Q2	91.9	6.9	0.7	0.4	0.0	100.0
Q3	93.6	5.1	0.5	0.9	0.0	100.0
Q4	88.3	8.4	2.4	0.5	0.4	100.0
Richest	86.1	9.3	3.5	1.1	0.0	100.0
Total	91.0	6.8	1.5	0.6	0.1	100.0
Countryside						
Poorest	77.7	16.1	5.6	0.6	0.0	100.0
Q2	66.8	21.9	9.6	1.7	0.0	100.0
Q3	58.5	26.4	10.8	4.3	0.0	100.0
Q4	56.7	24.7	13.3	4.9	0.4	100.0
Richest	58.8	18.8	16.6	4.3	1.4	100.0
Total	64.8	21.6	10.5	2.9	0.3	100.0

TABLE A4: PERCENTAGE OF HOUSEHOLDS, BY HOUSEHOLD SIZE

Welfare group	1	2	3	4	5	6+	Total
National							
Below middle class	2.8	7.4	18.0	29.4	21.8	20.6	100.0
Middle class	9.6	17.7	24.4	27.9	13.9	6.5	100.0
Above middle class	21.5	27.4	24.0	18.6	6.2	2.4	100.0
Total	9.1	15.6	22.1	26.9	15.5	10.8	100.0
Ulaanbaatar							
Below middle class	2.2	4.7	15.0	28.4	25.0	24.7	100.0
Middle class	4.4	16.3	26.0	31.1	14.9	7.2	100.0
Above middle class	19.5	27.6	24.4	19.7	6.5	2.3	100.0
Total	7.4	16.0	22.9	27.8	15.5	10.5	100.0
Aimag center							
Below middle class	2.0	8.3	20.7	29.0	19.3	20.6	100.0
Middle class	11.4	17.5	24.1	28.1	13.8	5.2	100.0
Above middle class	22.9	26.5	23.2	20.5	5.0	1.9	100.0
Total	9.1	15.0	22.6	27.5	14.9	10.8	100.0
Soum center							
Below middle class	3.6	7.6	19.5	30.7	20.1	18.5	100.0
Middle class	14.1	19.0	23.3	24.1	13.5	6.0	100.0
Above middle class	23.7	27.6	25.0	16.3	4.2	3.1	100.0
Total	11.6	16.1	22.2	25.5	14.7	10.0	100.0
Countryside							
Below middle class	3.7	9.2	18.4	30.0	21.3	17.4	100.0
Middle class	17.2	20.3	21.5	22.7	11.8	6.5	100.0
Above middle class	29.5	27.1	21.7	10.3	8.1	3.2	100.0
Total	11.2	15.1	20.0	25.5	16.4	11.8	100.0

TABLE A5: PERCENTAGE OF HOUSEHOLDS, BY NUMBER OF CHILDREN

Welfare group	No	1	2	3+	Total
National					
Below middle class	15.9	23.8	31.2	29.1	100.0
Middle class	36.1	30.5	23.9	9.4	100.0
Above middle class	56.4	25.9	13.9	3.9	100.0
Total	32.2	27.4	24.9	15.4	100.0
Ulaanbaatar					
Below middle class	14.3	23.6	32.9	29.2	100.0
Middle class	31.9	32.7	27.2	8.2	100.0
Above middle class	55.1	26.7	14.2	4.0	100.0
Total	32.9	29.0	25.6	12.5	100.0
Aimag center					
Below middle class	15.7	26.8	30.9	26.6	100.0
Middle class	35.9	32.2	22.7	9.2	100.0
Above middle class	55.2	26.4	15.8	2.6	100.0
Total	30.3	29.4	25.0	15.2	100.0
Soum center					
Below middle class	15.9	24.8	31.1	28.2	100.0
Middle class	39.8	29.3	20.2	10.7	100.0
Above middle class	58.3	25.1	14.1	2.4	100.0
Total	33.7	27.3	23.3	15.8	100.0
Countryside					
Below middle class	17.6	21.5	29.9	31.1	100.0
Middle class	44.2	24.1	20.0	11.7	100.0
Above middle class	64.6	20.4	8.4	6.5	100.0
Total	32.1	22.5	24.2	21.2	100.0

TABLE A6: PERCENTAGE OF HOUSEHOLDS, BY AGE OF HOUSEHOLD HEAD

Welfare group	<30	30-39	40-49	50-59	60+	Total
National						
Below middle class	14.3	30.1	26.1	17.4	12.1	100.0
Middle class	14.0	23.7	25.3	19.4	17.6	100.0
Above middle class	15.0	21.1	23.6	20.7	19.6	100.0
Total	14.3	25.5	25.3	18.9	16.0	100.0
Ulaanbaatar						
Below middle class	14.1	27.6	24.7	20.8	12.9	100.0
Middle class	15.5	24.7	23.6	18.8	17.3	100.0
Above middle class	17.1	23.3	22.2	18.7	18.7	100.0
Total	15.5	25.1	23.6	19.3	16.5	100.0
Aimag center						
Below middle class	10.4	28.8	27.8	18.3	14.7	100.0
Middle class	11.4	22.0	29.7	18.9	18.1	100.0
Above middle class	11.1	18.1	27.4	22.9	20.5	100.0
Total	11.0	24.2	28.7	19.1	17.0	100.0
Soum center						
Below middle class	12.3	28.3	29.1	18.9	11.4	100.0
Middle class	13.3	19.8	26.0	25.3	15.7	100.0
Above middle class	9.3	15.6	30.3	27.6	17.3	100.0
Total	12.5	22.2	27.5	23.4	14.4	100.0
Countryside						
Below middle class	18.2	34.1	25.0	12.9	9.8	100.0
Middle class	13.6	25.7	24.0	17.3	19.3	100.0
Above middle class	13.1	16.4	20.5	24.1	25.8	100.0
Total	15.9	29.3	24.3	15.6	14.9	100.0

TABLE A7: PERCENTAGE OF HOUSEHOLDS, BY EDUCATION OF HOUSEHOLD HEAD

Welfare group	NO	PRIMA	SECOND	COMPLE	VOCATIO	BACHEL	HIGH	TOT
National								
Below middle class	6.1	14.9	29.4	33.6	13.0	2.8	0.2	100.0
Middle class	2.6	8.5	18.4	34.3	24.3	10.6	1.3	100.0
Above middle class	1.2	4.8	8.1	24.4	33.0	22.7	5.8	100.0
Total	3.6	10.2	20.6	32.5	21.7	9.8	1.6	100.0
Ulaanbaatar								
Below middle class	2.1	4.8	19.6	50.4	18.9	4.1	0.1	100.0
Middle class	0.8	3.4	10.5	40.2	29.0	13.9	2.1	100.0
Above middle class	0.7	1.3	3.9	23.8	34.4	28.5	7.5	100.0
Total	1.1	3.3	11.3	39.0	27.7	14.8	2.9	100.0
Aimag center								
Below middle class	5.0	12.0	26.8	35.9	15.5	4.3	0.5	100.0
Middle class	2.5	6.4	15.7	37.5	23.9	12.7	1.4	100.0
Above middle class	1.3	6.7	9.2	28.2	31.8	17.3	5.5	100.0
Total	3.3	8.6	19.3	35.7	21.6	10.0	1.5	100.0
Soum center								
Below middle class	5.8	13.1	35.8	30.2	12.8	2.2	0.2	100.0
Middle class	3.0	9.2	25.2	27.2	26.3	8.6	0.4	100.0
Above middle class	1.1	6.4	14.7	25.6	40.3	11.6	0.3	100.0
Total	3.8	10.2	27.7	28.1	23.2	6.7	0.3	100.0
Countryside								
Below middle class	10.8	27.7	38.6	16.8	5.5	0.5	0.0	100.0
Middle class	6.9	23.0	35.4	21.2	11.7	1.6	0.1	100.0
Above middle class	4.7	22.8	28.3	21.0	19.3	3.7	0.2	100.0
Total	8.8	25.4	36.6	18.9	9.1	1.2	0.0	100.0

TABLE A8: HOUSEHOLD MONTHLY INCOME, BY WELFARE GROUP

Welfare	Tugrug						Total
	Wage	Pension	Livestock	Agriculture	Business	Other	
National							
Below middle class	242 885	152 534	43 279	1 530	30 431	17 988	488 647
Middle class	387 468	157 836	48 910	2 357	101 492	55 492	753 555
Above middle class	611 286	155 979	44 511	9 862	226 084	220 534	1268 257
Total	372 114	155 686	46 244	3 251	96 245	68 377	741 917
Ulaanbaatar							
Below middle class	412 107	178 294	1 365	135	49 375	15 595	656 870
Middle class	510 532	171 497	946	443	143 962	59 196	886 577
Above middle class	721 756	157 558	745	4 085	265 236	255 372	1404 751
Total	534 713	169 977	1 005	1 209	148 268	93 682	948 855
Aimag center							
Below middle class	264 351	166 196	14 985	1 074	42 175	19 365	508 145
Middle class	398 305	158 054	15 559	3 733	117 349	66 812	759 811
Above middle class	538 492	153 205	26 055	8 082	213 635	244 519	1183 988
Total	362 956	160 651	16 616	3 222	99 662	69 929	713 036
Soum center							
Below middle class	231 048	138 751	20 187	4 570	20 472	30 919	445 948
Middle class	351 585	141 697	34 266	6 833	45 072	52 139	631 592
Above middle class	457 366	162 255	48 336	64 195	158 673	97 326	988 151
Total	322 060	142 986	31 009	12 473	49 338	49 913	607 777
Countryside							
Below middle class	65 584	122 188	113 941	2 117	6 782	14 541	325 152
Middle class	100 338	135 699	213 934	2 303	20 010	36 086	508 370
Above middle class	147 068	144 912	357 740	3 380	50 228	59 842	763 171
Total	85 916	129 461	173 099	2 284	15 397	26 778	432 936

TABLE A9: HOUSEHOLD MONTHLY INCOME COMPOSITION, BY WELFARE GROUP

Welfare	Percent						Total
	Wage	Pension	Livestock	Agriculture	Business	Other	
National							
Below middle class	49.7	31.2	8.9	0.3	6.2	3.7	100.0
Middle class	51.4	20.9	6.5	0.3	13.5	7.4	100.0
Above middle class	48.2	12.3	3.5	0.8	17.8	17.4	100.0
Total	50.2	21.0	6.2	0.4	13.0	9.2	100.0
Ulaanbaatar							
Below middle class	62.7	27.1	0.2	0.0	7.5	2.4	100.0
Middle class	57.6	19.3	0.1	0.0	16.2	6.7	100.0
Above middle class	51.4	11.2	0.1	0.3	18.9	18.2	100.0
Total	56.4	17.9	0.1	0.1	15.6	9.9	100.0
Aimag center							
Below middle class	52.0	32.7	2.9	0.2	8.3	3.8	100.0
Middle class	52.4	20.8	2.0	0.5	15.4	8.8	100.0
Above middle class	45.5	12.9	2.2	0.7	18.0	20.7	100.0
Total	50.9	22.5	2.3	0.5	14.0	9.8	100.0
Soum center							
Below middle class	51.8	31.1	4.5	1.0	4.6	6.9	100.0
Middle class	55.7	22.4	5.4	1.1	7.1	8.3	100.0
Above middle class	46.3	16.4	4.9	6.5	16.1	9.8	100.0
Total	53.0	23.5	5.1	2.1	8.1	8.2	100.0
Countryside							
Below middle class	20.2	37.6	35.0	0.7	2.1	4.5	100.0
Middle class	19.7	26.7	42.1	0.5	3.9	7.1	100.0
Above middle class	19.3	19.0	46.9	0.4	6.6	7.8	100.0
Total	19.8	29.9	40.0	0.5	3.6	6.2	100.0

TABLE A10: CONSUMPTION PER CAPITA PER MONTH, BY MAIN CONSUMPTION CATEGORIES

Welfare group	Food	Alcoholic beverages and tobacco	Education	Health	Durable goods	Rent	Heating	Utilities	Clothing	Transportation and	Others	Tugrug
												Total consumption
National												
Below middle class	47 363	1 675	4 457	2 448	1 934	3 946	6 551	2 814	16 125	9 064	7 533	103 911
Middle class	79 500	3 179	12 079	8 590	5 817	15 376	10 423	6 031	36 048	28 525	17 754	223 322
Above middle class	123 85	4 798	24 831	47 255	18 758	42 434	12 141	13 361	93 819	86 084	49 105	516 271
Total	71 118	2 734	10 357	10 522	5 694	13 721	8 992	5 532	34 404	27 051	17 111	207 235
Ulaanbaatar												
Below middle class	44 031	1 053	4 535	2 607	1 628	5 529	9 649	4 324	12 431	11 654	7 817	105 259
Middle class	78 581	2 125	10 455	7 650	5 832	22 583	12 550	7 822	29 174	33 559	17 614	227 944
Above middle class	123 85	3 775	24 475	33 642	21 205	55 127	12 297	15 328	90 590	94 403	51 908	526 110
Total	75 243	2 066	10 981	10 528	7 143	22 741	11 576	7 998	34 425	37 056	20 402	240 160
Aimag center												
Below middle class	41 453	1 444	5 485	3 055	2 057	4 799	6 719	3 423	17 155	8 070	8 385	102 045
Middle class	67 426	3 051	16 618	10 425	6 853	13 960	9 952	6 531	42 875	25 549	18 737	221 978
Above middle class	100 261	4 941	28 140	86 435	16 730	28 409	13 109	14 375	101 126	67 699	42 752	504 077
Total	58 298	2 473	12 475	13 761	5 505	10 992	8 732	5 786	36 115	21 183	16 066	191 386
Soum center												
Below middle class	47 728	2 282	4 181	2 148	2 055	3 020	5 113	2 512	19 416	7 141	7 515	103 111
Middle class	82 798	4 669	15 009	8 782	5 732	5 936	9 286	4 384	45 016	22 031	19 364	223 008
Above middle class	134 261	9 020	25 938	49 693	13 898	10 887	13 876	7 217	103 996	65 816	42 865	477 607
Total	72 565	4 042	11 434	9 434	4 888	5 140	7 940	3 845	39 317	19 504	16 411	194 518
Countryside												
Below middle class	55 454	2 314	3 682	1 918	2 133	1 888	3 539	789	18 182	7 688	6 571	104 157

ERI Discussion Paper Series No. 4

Middle class	94 161	5 211	9 063	8 900	4 595	3 667	5 817	1 585	40 672	22 656	15 788	212 115
Above middle class	157	8 066	20 497	73 182	9 188	4 739	7 723	2 990	94 819	77 355	45 914	502 266
Total	74 497	3 646	6 455	7 928	3 371	2 673	4 570	1 186	30 084	16 519	11 835	162 764

Source: Survey team calculations from HSES 2012

TABLE A11: CONSUMPTION COMPOSITION PER CAPITA PER MONTH, BY MAIN CONSUMPTION CATEGORIES

Welfare group												Percent
	Food	Alcoholic beverages and tobacco	Education	Health	Durable goods	Rent	Heating	Utilities	Clothing	Transportation and	Others	Total consumption
National												
Below middle class	45.6	1.6	4.3	2.4	1.9	3.8	6.3	2.7	15.5	8.7	7.2	100.0
Middle class	35.6	1.4	5.4	3.8	2.6	6.9	4.7	2.7	16.1	12.8	8.0	100.0
Above middle class	24.0	0.9	4.8	9.2	3.6	8.2	2.4	2.6	18.2	16.7	9.5	100.0
Total	34.3	1.3	5.0	5.1	2.7	6.6	4.3	2.7	16.6	13.1	8.3	100.0
Ulaanbaatar												
Below middle class	41.8	1.0	4.3	2.5	1.5	5.3	9.2	4.1	11.8	11.1	7.4	100.0
Middle class	34.5	0.9	4.6	3.4	2.6	9.9	5.5	3.4	12.8	14.7	7.7	100.0
Above middle class	23.4	0.7	4.7	6.4	4.0	10.5	2.3	2.9	17.2	17.9	9.9	100.0
Total	31.3	0.9	4.6	4.4	3.0	9.5	4.8	3.3	14.3	15.4	8.5	100.0
Aimag center												
Below middle class	40.6	1.4	5.4	3.0	2.0	4.7	6.6	3.4	16.8	7.9	8.2	100.0
Middle class	30.4	1.4	7.5	4.7	3.1	6.3	4.5	2.9	19.3	11.5	8.4	100.0
Above middle class	19.9	1.0	5.6	17.1	3.3	5.6	2.6	2.9	20.1	13.4	8.5	100.0
Total	30.5	1.3	6.5	7.2	2.9	5.7	4.6	3.0	18.9	11.1	8.4	100.0
Soum center												
Below middle class	46.3	2.2	4.1	2.1	2.0	2.9	5.0	2.4	18.8	6.9	7.3	100.0
Middle class	37.1	2.1	6.7	3.9	2.6	2.7	4.2	2.0	20.2	9.9	8.7	100.0
Above middle class	28.1	1.9	5.4	10.4	2.9	2.3	2.9	1.5	21.8	13.8	9.0	100.0

Middle class profile in Mongolia

Total	37.3	2.1	5.9	4.9	2.5	2.6	4.1	2.0	20.2	10.0	8.4	100.0
Countryside												
Below middle class	53.2	2.2	3.5	1.8	2.0	1.8	3.4	0.8	17.5	7.4	6.3	100.0
Middle class	44.4	2.5	4.3	4.2	2.2	1.7	2.7	0.7	19.2	10.7	7.4	100.0
Above middle class	31.4	1.6	4.1	14.6	1.8	0.9	1.5	0.6	18.9	15.4	9.1	100.0
Total	45.8	2.2	4.0	4.9	2.1	1.6	2.8	0.7	18.5	10.1	7.3	100.0

Source: Survey team calculations from HSES 2012

ERI Discussion Paper Series No. 4

TABLE A 12: EXPLANATORY VARIABLES CONSIDERED IN THE REGRESSION ANALYSIS

Variable	Obs	Mean	Std. Dev.	Min	Max	variable label
middle	10987	0.57577	0.494248	0	1	Middle class
hhsiz	10987	3.80177	1.599206	1	15	Household size
kidstot	10987	1.43588	1.242768	0	9	Members <=18 years of age
maxedu	10985	4.59973	1.61371	1	9	Highest level of education among members 18+
ageh	10987	44.9472	14.08126	14	99	Age of household head
deducah31	10972	0.0463	0.210143	0	1	Education of household head==None
deducah32	10972	0.12468	0.330372	0	1	Education of household head==Primary
deducah33	10972	0.56535	0.495734	0	1	Education of household head==Secondary
deducah34	10972	0.11967	0.324588	0	1	Education of household head==Vocational
deducah35	10972	0.144	0.351109	0	1	Education of household head==University
dnempwa0	10987	0.4883	0.499886	0	1	No wage employees 18+ in the last week
dnempwa1	10987	0.32129	0.466993	0	1	One wage employee 18+ in the last week
dnempwa2	10987	0.16392	0.370221	0	1	Two wage employees 18+ in the last week
dnempwa3m	10987	0.02649	0.160582	0	1	Three or more wage employees 18+ in the last week
dnempag0	10987	0.77291	0.418968	0	1	No selfemployed in agri/livestock 18+ in the last week
dnempag1	10987	0.06917	0.253759	0	1	One selfemployed in agri/livestock 18+ in the last week
dnempag2	10987	0.13161	0.338082	0	1	Two selfemployed in agri/livestock 18+ in the last week
dnempag3m	10987	0.0263	0.160045	0	1	Three or more selfemployed in agri/livestock 18+ in the last week
dnempse0	10987	0.87385	0.332032	0	1	No selfemployed in other sectors 18+ in the last week
dnempse1	10987	0.09493	0.293132	0	1	One selfemployed in other sectors 18+ in the last week
dnempse2m	10987	0.03122	0.173916	0	1	Two or more selfemployed in other sectors 18+ in the last week
car	10987	0.23419	0.423508	0	1	Has car
bods	10987	15.6514	38.66654	0.8	17.5833	Number of bods (horses equivalent) owned
ger	10987	0.50159	0.50002	0	1	Dwelling is a ger
apartment	10987	0.13416	0.340838	0	1	Dwelling is an apartment
internetat~e	10987	0.07764	0.267612	0	1	Use internet at home